



SPONSORED PROGRAM



# ST JOSEPH'S INSTITUTE OF MANAGEMENT

IN COLLABORATION WITH

RAJIV GANDHI NATIONAL INSTITUTE OF  
YOUTH DEVELOPMENT, SRIPERUMBUDUR

CONDUCTS THREE DAYS YOUTH  
DEVELOPMENT PROGRAMME ON

**UPSKILLING AND UPGRADING THE  
UNDERGRADUATE STUDENTS INTO  
TECHNOLOGY AND SOFT SKILLS**



DATE: 9-3-2022 TO 11-3-2022

VENUE: LOYOLA AUDITORIUM

ST JOSEPH'S INSTITUTE OF MANAGEMENT

ST JOSEPH'S COLLEGE (AUTONOMOUS), TRICHY-620002

# PATRONS

REV DR LEONARD FERNANDO SJ, RECTOR, ST JOSEPH'S COLLEGE  
(AUTONOMOUS)

REV DR M AROCKIASAMY XAVIER SJ, PRINCIPAL, ST JOSEPH'S COLLEGE  
(AUTONOMOUS)

REV DR P PAULRAJ SJ -DIRECTOR -ST JOSEPH'S INSTITUTE OF MANAGEMENT

## ABOUT THE PROGRAMME

While a plethora of employment opportunities are available in India, employers are unable to seek the right talent to be appointed. Many undergraduate students, especially in the rural parts of the country still lag in spoken English communication which is a very important criterion during the interview. Not only the challenge lies with spoken English also the expertise needed in written communication and using Ms office effectively. Microsoft Excel and Email etiquettes are other important areas where undergraduate students need to be trained. To fill this gap and to make the undergraduate students employable, this program is designed to train the students in Ms office suite and spoken English. The proposed sessions are planned in such a way, that students will be trained effectively in the laboratory and the stage for removing their fears and to speak the English language without any flaw. At the end of the programme, the students will understand the importance of communication and the technology which will make them employable and take them to greater heights. The program is sponsored by Rajiv Gandhi National Institute of Youth Development (RGNIYD, Sriperumbudur, Chennai).

## CONTENTS OF THE PROGRAMME

The programme is specially designed for the rural students who are not good at English and using computers. The objective of the programme is to make the students trained in English Language and Ms office suites. Rather than lectures, the programme is designed in such a way that the sessions will be more practical and application-oriented. The ultimate aim is to make the students speak in English and to use the Ms office which will make them employable.

## ABOUT RAJIV GANDHI NATIONAL INSTITUTE OF YOUTH DEVELOPMENT

The Rajiv Gandhi National Institute of Youth Development (RGNIYD), Sriperumbudur, Tamil Nadu, is an Institution of National Importance by the Act of Parliament No. 35/2012 under the Ministry of Youth Affairs & Sports, Government of India. The RGNIYD was set up in 1993 under the Societies Registration Act, XXVII of 1975. The RGNIYD functions as a vital resource centre with its multi-faceted functions of offering academic programmes at Post Graduate level encompassing various dimensions of youth development, engaging in seminal research in the vital areas of youth development and coordinating Training Programmes for state agencies and the officials of youth organisation, besides the Extension and Outreach initiatives across the country.

## ABOUT ST JOSEPH'S COLLEGE AND JIM

St Joseph's College is founded in the year 1844, which is a 178 years old college founded by the Fathers of the Society of Jesus, popularly known as Jesuits, located in Tiruchirapalli. St. Joseph's Institute of Management (JIM) is a Jesuit Business School, started in 2007 which is a campus inside the campus of St Joseph's College. JIM is approved by the All India Council for Technical Education (AICTE), New Delhi and is affiliated to Bharathidasan University, Tiruchirappalli, Tamil Nadu. In this college of high repute, JIM resides with the sole purpose of Forming Responsible Leaders. In JIM, we look at management education differently. Not teaching, but learning lies at the core of activities of the business school. Everybody learns here. The teacher learns, students learn and the Jesuit management learns every day. What JIM does is that it creates an ecosystem of learning in which students develop their competence to become leaders for tomorrow. Consciously we guide them to look at their learning holistically, not merely in terms of profit-making; we do not want them to become just factory-ready graduates, but society-ready graduates who make a difference in the lives of people and who are change-makers. It is not the career they should look for, we constantly remind them of, but a future for themselves. With relevant curriculum and innovative pedagogy such as the case study method, JIM accompanies all its students in their process of envisioning a future working on diverse sets of courses, seminars, and workshops. In this process, training forms a significant part of learning. Learning, training and development are the triad axis around which JIM operates.

## WHO CAN PARTICIPATE?

The targeted audience was the rural students especially who are not so proficient in using computers and having desire to learn soft skills. The participants will be awarded with certificates after the completion of the programme with full attendance. There is no participation fee for the program. The entire three days participants will be provided with refreshments and lunch by the institute.

## RESOURCE PERSONS

#	RESOURCE PERSON	DESIGNATION
1.	<b>MR RAJA VM</b>	TRAINER AND FACILITATOR TALENT EASE BUSINESS SOLUTIONS PVT LIMITED, TRICHY
2.	<b>DR K MOHAMED JASIM</b>	ASSISTANT PROFESSOR, MEASI INSTITUTE OF MANAGEMENT, NEW COLLEGE CAMPUS, CHENNAI
3.	<b>DR A RAJENDRAN</b>	ASSOCIATE PROFESSOR AND HEAD –DEPT OF HISTORY (RTD), BISHOP HEBER COLLEGE
4.	<b>DR J MICHAEL SAMMANASU,</b>	ASSOCIATE PROFESSOR, JIM
5.	<b>DR A PAPPURAJAN</b>	ASSOCIATE PROFESSOR, JIM
6.	<b>DR S SURESH,</b>	ASSISTANT PROFESSOR,JIM
7.	<b>DR R MURALI</b>	ASSISTANT PROFESSOR, JIM
8.	<b>MS SAHAYA RESTINA JAMES</b>	TRAINER SOFT SKILLS & ASSISTANT PROFESSOR-JIM

## HOW TO REGISTER

Interested and Eligible candidates should apply through the form

<https://forms.gle/Unaq2phFg2jYSHwz5>

## DATE, TIME AND VENUE OF THE PROGRAM

9-3-2022 TO 11-3-2022 – 3DAYS

TIMING -09.00AM TO 05.00PM

VENUE: LOYOLA AUDITORIUM

ST JOSEPH'S INSTITUTE OF MANAGEMENT

ST JOSEPH'S COLLEGE(AUTONOMOUS) ,TRICHY-620002

## PROGRAM COORDINATOR(S)

DR R MURALI-ASSISTANT PROFESSOR-JIM - +91 9944188439

DR Y ARUL SULOCHANA-ASSISTANT PROFESSOR-JIM- +91 759804093