

ST. JOSEPH'S INSTITUTE OF MANAGEMENT (JIM)

St. Joseph's College (Autonomous)
Tiruchirappalli - 620 002 Tamil Nadu, India.



“LEAD WITH CARE AND COMPETENCE”

CERTIFICATE COURSE IN HEALTHCARE MANAGEMENT

ABOUT THE COURSE

Designed for healthcare professionals and administrators, this program builds expertise in hospital operations, finance, HR, marketing, quality assurance, and legal compliance. Gain practical insights into effective healthcare leadership and NABH accreditation standards to enhance efficiency, service quality, and organizational excellence in the healthcare sector.

COURSE OUTCOMES

- **Practical Exposure:** Collaborations with leading hospitals in Trichy.
- **Expert Faculty:** Blend of academicians, doctors, administrators, and entrepreneurs.
- **Applied Learning:** Case studies, simulations, projects, and presentations.
- **Career Pathways:** Hospital administration, operations, analytics, quality management, and healthcare entrepreneurship.

SESSION HIGHLIGHTS

1. Introduction to Healthcare Management
2. Hospital Administration & Operations
3. Marketing & Supply Chain in Healthcare
4. Financial Management in Hospitals
5. Human Resource Management in Healthcare
6. Legal & Ethical Issues in Healthcare
7. Quality Assurance & NABH Accreditation

SESSION DETAILS

Duration: 75 Hours

Mode: Classroom

(Weekdays)

Course Begins :

November

Course Fees :

15000/-

For Course Details Contact

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